



Essex Dental Benefits Now Covering VELscope Oral Cancer Examinations
Insurer Extends Coverage to Approximately 185,000 Members

WHITE ROCK, British Columbia—November 7, 2008—LED Dental Inc. today announced that Essex Dental Benefits has begun offering coverage for dental exams utilizing its VELscope Oral Cancer Screening System.

"Wellness screenings, such as oral cancer examinations, have been shown to help improve health outcomes and reduce healthcare costs," said Ziad Rubaie, executive vice president, Essex Dental Benefits. "We added oral cancer screening to our dental plan design options because early detection is the key to fighting this disease. Essex Dental is pleased to offer this coverage as part of our commitment to our members."

"Due in large part to the growing recognition of the link between the human papilloma virus and oral cancer, more and more dental insurers are realizing the wisdom of providing coverage for oral cancer examinations," said Dr. Ralph Green, president and CEO of LED Dental parent, LED Medical Diagnostics. "We are delighted that Essex Dental Benefits has joined a growing list of dental insurers that are covering the cost of VELscope system exams and hence encouraging both consumers and dental practices to look for oral cancer at early and even precancerous stages."

The VELscope system, named one of the 2008 "Top 100 Products" by *Dentistry Today* magazine, was recently praised in a feature on the link between oral sex and oral cancer in the nationally-syndicated show, "The Doctors."

About Essex Dental Benefits

Essex Dental Benefits is a leader in the midwest dental insurance market with the most extensive regional managed care provider network in the eastern Missouri and southern Illinois marketplace. With nearly two decades of experience in the industry, Essex Dental Benefits continues to provide employers with extensive dental care solutions, formidable networks offering real choices at significant cost savings, and reliable customer service. A constant focus on relationships, quality and patient satisfaction enable Essex Dental Benefits to maintain an edge in the industry.

About LED Medical Diagnostics

LED Medical Diagnostics Inc., founded in 2003 and headquartered in White Rock, British Columbia, Canada, is the parent company of LED Dental Inc., manufacturer of the VELscope Oral Cancer Screening System. For more information, call 1-888-541-4614, or visit www.VELscope.com.

LED Medical Diagnostics Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by the company) contains statements that are forward-looking, such as statements relating to anticipated future revenues of the company and success of current product offerings. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ materially from those expressed in any forward-looking

statements made by or on behalf of the company. For a description of additional risks and uncertainties, please refer to the company's filings with the Securities and Exchange Commission.

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